



CLEAN TEXAS 2000

Application Instructions & Requirements

1997 Governor's Awards for Environmental Excellence

Application deadline for the 1997 CLEAN TEXAS 2000 Governor's Awards for Environmental Excellence is November 15, 1996.

Become a **CLEAN TEXAS 2000 PARTNER**. By completing the enclosed application you will become an official partner (if you are not already a partner), and your project will automatically be eligible for consideration for the **1997 CLEAN TEXAS 2000 Governor's Awards for Environmental Excellence**. Winners will be notified in the spring of 1997. The Governor's Awards Banquet for Environmental Excellence will be held April 29, 1997, in Austin.

Awards will be presented in the following categories:

- ★ Large Business/Technical (more than 100 employees; **project** must be technical; use Technical Application - *Form T*, TNRCC-0139b)*
- ★ Innovative Technology (use Technical Application - *Form T*, TNRCC-0139b)*
- ★ Large Business/Non-Technical (community outreach projects by businesses with more than 100 employees)
- ★ Small Business (100 or fewer employees)
- ★ Government
- ★ Civic/Non-Profit Organization
- ★ Education (academic institutions only)
- ★ Youth Organization (science clubs, Boy Scouts, 4-H for example)
- ★ Media
- ★ Agriculture
- ★ Individual (you may nominate an individual by submitting a completed application)

* *Businesses having a technical project or wanting to submit an innovative technology as a project should use the application for Large Business/Technical and Innovative Technology categories (Form T). If you would like to receive a Technical Application and one was not enclosed in your packet, please contact us at 512/239-3164.*

In addition, special awards may be given in areas such as workplace recycling, border initiatives, "closing the loop," and comprehensive environmental programs. Indicate the category that best describes your organization by checking the appropriate box on the front of your application. The Texas Natural Resource Conservation Commission will make the final decision on the appropriate category for your project. Applications will be scored in one category.

Project types are Recycling, Composting, Technical, Community Outreach, Waste Minimization, Water Quality, Air Quality, Conservation/Beautification, Non-point Source Pollution Prevention, and General Environmental. Please identify the type of project you are submitting by marking the appropriate box on your application.

If you want to submit several projects for consideration, the application form may be photocopied. Complete a new application if you want to resubmit a project from last year. Your project will be scored according to the information provided on the application. Please complete your application in detail and show your project's results. An electronic copy of this application in PDF format is available at http://www.tnrcc.state.tx.us/govawd/gov_awd.html

Please consider the following requirements when filling out your application. Applications that do not adhere to these requirements **will not be considered**.

- ✓ Please complete one application per project using only the space provided on the application.
- ✓ Send the original and four (4) additional copies.
- ✓ Your application must be **postmarked by November 15, 1996**, for consideration for the 1997 Governor's Awards.
- ✓ In the interest of fairness, past winners (1995 and 1996 winners) must wait two years before submitting a new application.
- ✓ Type size should be no smaller than the type size on this page (Times 10-point or comparable).
- ✓ Projects must show measurable results to be considered. Projects must either be complete or demonstrating measurable results as an ongoing effort.
- ✓ Support material (videos, brochures, press clips, photos, manuals, etc.) will not be accepted, except for the media category. However, if selected as a semi-finalist, you may be asked to submit additional materials.

Recommendations for winners will be made by the Governor's Awards Blue Ribbon Selection Committee. Final selection will be made by the Texas Natural Resource Conservation Commissioners and the governor. Selection of the winning projects will be based on the following criteria:

INNOVATIVE	Does the project contribute new information on how to improve the environment? Is it a new concept or process? Has it ever been executed successfully before? First time in Texas? Is it a creative solution to a problem?
BENEFICIAL	Does it make a significant contribution to improving the environment? Does it reduce health risk? Does it reduce a large volume or significant percent of hazardous/toxic or solid waste? Does it work? Are people participating? Does it tackle a difficult task? Is it effective?
MEASURABLE	Describe your projects results. Can we measure its contribution to environmental quality? Is the measure specific?
EDUCATIONAL	Does the project promote public awareness or education? Does it include employee training or technology transfer? Does it include "how to" guidelines/brochures/videos? Does it encourage other environmental efforts? Are employees involved in development and implementation? Does it serve as a model for other efforts?
COOPERATIVE EFFORT	Does this project involve a cooperative effort between multiple entities or organizations (city/state government, industries, civic groups, schools, citizens, associations)?
TECHNICAL	What type of waste is being reduced? Is the waste reduction a significant fraction of the current waste? How is the reduction accomplished (source reduction, on-site or off-site recycling, treatment or volume reduction)?
EXCEPTIONAL	Is the project self-sustaining or ongoing? Does it go significantly beyond legal requirements? Does it address other social needs, such as environmental equity? Does it solve a serious environmental problem or result in a significant positive impact on the environment? Does your project take place in a critical region, such as the border area?

For more information call CLEAN TEXAS 2000 at 512-239-3164 or dial 1-800-64-TEXAS.